



PUBLIC SPEAKING AND CONFERENCE PRESENTATION

YEAR

2025



AN ENGLISH COURSE
FOR EFL/ESL LEARNERS
BASED ON THE

“I SOUND ENGLISH™”
PERSONALISED PHONETIC METHOD

TEACHING - LUCIANO DE LUCA

“G. D'ANNUNZIO” UNIVERSITY — CHIETI-PESCARA — ITALY

MANAGEMENT AREA - STRATEGIC PLANNING AND THIRD MISSION — PUBLIC ENGAGEMENT

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1. COURSE GENERAL INFORMATION

G. d'ANNUNZIO UNIVERSITY OF CHIETI – PESCARA
CAST

Third Mission – Public Engagement

YEAR

2025

COURSE

English Phonetics and Phonology applied to Public Speaking and Conference Presentation
for EFL/ESL learners

PREREQUISITES

None

DIDACTIC TYPOLOGY

Front Classes

ATTENDANCE

Regular Attendance Recommended

ATTENDANCE CERTIFICATE

Certifying the Number of Hours Actually Attended

TEACHING METHOD

"I sound English™"
(personalised phonetic method)

TEACHING

Luciano De Luca

2. LEARNING OBJECTIVES

The "**I sound English**TM" (IsETM) course is aimed at EFL/ESL students interested in improving their communicative abilities using an approach linked to the language sounds in order to apply them knowingly in **Public Speaking** and **Conference Presentation** contexts.

The **personalised phonetic method** aims at enabling students to reach the basic capabilities of "dealing" with the sound of the English language similarly to a native speaker with regard to both **productive** and **perceptual efficiency**.

3. LEARNING OUTCOMES

After having productively attended the IsETM course, the student will have:

1. acquired elements of the *International Phonetic Alphabet (I.P.A.)*;
2. increased the level of English proficiency in the *4 language skills*;
3. increased its *specialised vocabulary* and its *communication skills* in general.
4. learned how to engage in *conference presentations* and how to run a *public speaking* with fluency and self-confidence through using public communicative techniques.

4. THE "I SOUND ENGLISH" COURSE CONTENTS

4/A. LEARNING PROGRAMME

In line with the "**I sound English**TM" (IsETM) methodology, to speak English properly and create an impact is pivotal to approach the **phonetic aspect** first. The centre of attention is on the use of English in its **spoken** and **written form** applied to **the students' specific domains**. The focus will also be placed on the **psychological/empathic impact** when it comes to **speaking in front of a professional or a non-specialised audience**.

4/B. TEACHING HOURS

For the **30-hour** IsETM course, regular attendance is highly recommended. The **10 in-class encounters** are planned in **3-hour interactive lessons, twice a week**.

4/C. DIDACTIC PERIODS, DATES, DAYS AND HOURS OF THE WEEK

In Pescara (V.le Pindaro) **19 May – 19 June** and in Chieti (CAST) **23 June – 23 July 2025**. Students will attend on **Mondays and Thursdays – 5 p.m – 8 p.m.**

5. ATTENDANCE CERTIFICATE

At the end of the training course, an **IsE™ ATTENDANCE CERTIFICATE** will be issued, certifying the number of hours actually attended.

6. LUCIANO DE LUCA'S C.V.

Luciano De Luca, an Italian native speaker specialised in **Phonetics** and **Phonology** applied to English as a foreign language (EFL/ESL), is a **simultaneous** and **consecutive translator – interpreter of conference** for the *English - Spanish - French* languages. He is also the founder and teacher of the "**I sound English™**" (**IsE™**) course, based on the *personalised phonetic method*. Besides, he works at the "G. d'Annunzio" University of Chieti-Pescara both in the Public Engagement office - within the Strategic Planning and Third Mission management area - and as an English language contract professor. His extra skills are: **Personal Branding – Public Speaking – Ghost Writing – Spin Doctoring**, all activities carried out for international companies and Italian politicians.